

THE CHAMBER.

GREATER VICTORIA
CHAMBER OF COMMERCE

Advertising Opportunities

Get your message out to the region's decision-makers.



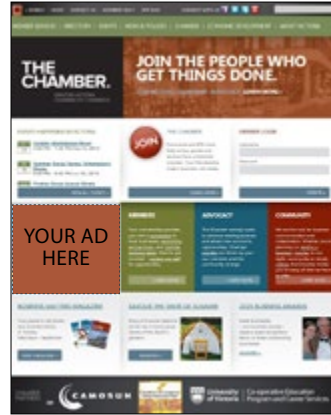
BizNews

Regular access to over 4,000 business leaders across Greater Victoria via The Chamber's email newsletter.

Your message is surrounded by The Chamber's advocacy work, member news and Chamber events.

MEMBER PRICING	NON-MEMBER PRICING
1x Buy: \$165	1x Buy: \$214.50
3x Buy: \$445.50	3x Buy: \$579.15
6x Buy: \$792	6x Buy: \$1033.50

Website



Target your online marketing message and take advantage of an average of 35,000 monthly page views at victoriachamber.ca and prodigygroup.ca.

MEMBER PRICING
Chamber site only: \$305
Prodigy Group site only: \$150
Both sites: \$395

NON-MEMBER PRICING
Chamber site only: \$396.5
Prodigy Group site only: \$195
Both sites: \$513.50

*All prices are for 1 month.

DIMENSIONS	FORMAT	FILE SIZE
614 px (w) x 350 px (h)	JPEG	under 100 kb

Artwork and website URL due Friday at noon for publication on the following Wednesday.

DIMENSIONS	FORMAT	FILE SIZE
300 px (w) x 250 px (h)	JPEG or GIF	under 24 kb

Artwork must be submitted by the 20th day of the previous month.



Distributed to 2,000 business owners and decision-makers in our community, and also available in a digitized format on The Chamber's website.

Providing in-depth articles on news that matters to business, updates on local movers and shakers and recent Chamber advocacy efforts.

BI-MONTHLY

- January
- March (Annual Business Directory)
- May (Business Awards feature)
- July
- September
- November

Business Matters

AD	PRICE (NON-MEMBER)	PRICE (MEMBER)	DIMENSIONS	BLEED
Outside Back Cover	\$2,047.50	\$1575	8.5" (w) x 11" (h)	Yes
Inside Back Cover	\$1,787.50	\$1375	8.5" (w) x 11" (h)	Yes
Inside Front Cover	\$1,787.50	\$1375	8.5" (w) x 11" (h)	Yes
Full Page	\$1,394.25	\$1072.50	8.5" (w) x 11" (h)	Yes
2/3 Page	\$893.75	\$687.50	4.94" (w) x 9.58 (h)	No
1/2 Page (Vertical)	\$750.75	\$577.50	4.94" (w) x 7.14" (h)	No
1/2 Page (Horizontal)	\$750.75	\$577.50	7.5" (w) x 4.7" (h)	No
1/3 Page (Square)	\$536.25	\$412.50	4.94" (w) x 4.7 (h)	No
1/3 page (Vertical)	\$536.25	\$412.50	2.39" (w) x 9.58 (h)	No
Banner	\$607.75	\$467.50	7.5" (w) x 1.75" (h)	No
1/6 Page (Vertical)	\$321.75	\$247.50	2.39" (w) x 4.7 (h)	No
1/6 Page (Horizontal)	\$321.75	\$247.50	4.94" (w) x 2.25 (h)	No

All artwork due the 1st of the previous month and must be saved as a 300 dpi full colour (CMYK) PDF.
*Please note all advertising prices are before tax

BOOK YOUR AD TODAY!

250-383-7191

VICTORIACHAMBER.CA

CHAMBER@VICTORIACHAMBER.CA