

# **Board Meeting Minutes**

Tuesday July 26, 2016 Chamber offices 7:30 – 9:00 am

CHAMBER OF COMMERCE

Al Hasham, Dan Dagg, Frank Bourree, Shaun Cerisano, Gary Kinar, Carmen Charette, Lise Gyorkos, Patricia Jelinski, Natasha Reger, Mark Smith, Kris Wirk, Sang-Kiet Ly, Mark Mawhinney, John Wilson, Captain (Navy) Steve Waddell, Catherine Holt (CEO), Cheryl Wirch-Ryckman (Staff), Peggy Kulmala (Staff) Regrets: Troy MacDonald

- Approval of the agenda
   Motion to approve June agenda
   Moved by Gary Kinar
   Seconded by Dan Dagg
   Carried
- 2. Approval of June minutes
  Motion to approve June minutes
  Moved by Steve Waddell
  Seconded by Carmen Charette
  Carried
- 3. Approval of June Financials
  Motion to approve June financials
  Moved by Sang-Kiet Ly
  Seconded by Frank Bourree
  Carried

Finance Committee conservatively projects a \$55,000 deficit, dependent on performance of investment portfolio, event revenues and the like. WD projects and CEO recruitment were unexpected expenses that have negatively impacted the budget goals.

#### 4. Chair's Remarks

- Chair, CEO and Chair of Governance Committee at Esquimalt AGM 30 people attended.
- Summer Series events are going very well, well organized, well attended.
- Board Info session attended by six members. Nominations end Thurs at noon.
- Chamber Governors met, it was well attended. Insights valuable.
- Dave Marshall on behalf of GVHA asks The Chamber for 360 feedback process on its CEO. Board asked Frank Bourree to provide insights on behalf of Chamber.
- 5. Executive Retreat. Key take-aways include:
  - 37 events of 68 events completed. Expected to surpass target.

- Membership on track. Expect to increase members. Select Board members and sales team
  meeting on Aug 5 to discuss how new/enhanced techniques, e.g. further incentivize account
  reps and leads.
- Increase of Chamber profile on track. For example, 102 of 150 media exposures achieved.
- Committee governance to be discussed at retreat. Consider reducing time commitment for volunteers, especially board members.

## 6. Chamber Integration Committee

Frank Bourree to join integration committee. Original request from Esquimalt was for two positions on The Chamber Board - one as  $2^{nd}$  Vice Chair. There were concerns from The Chamber board about the impact on its governance and by-laws.

Recommendations included appointing to The Chamber board a member of the Esquimalt Chamber transition committee as a bridging initiative. Additional years on the board would be served at the will of the membership as per normal voting procedures. Ideally this should set a solid governance path for any future integrations.

#### 7. Chamber Retreat

Dinner for the board on Thursday. Full-day agenda for November 17. Early agenda items include membership focus, size of board, number of meetings and events audit for 2017.

## 8. CEO Update

Meetings with Victoria Mayor Helps, Esquimalt Mayor Desjardins as well as VicPD A/Chief went well. Discussions were very beneficial, especially about incorporating measures re: businesses and resident impact due to homelessness challenges and related service delivery.

Motion to adjourn Moved by Patricia Jelinski Seconded by Carmen Charette Carried

9. NEXT MEETING: Sept 27 at 7:30 a.m.

Lowe Manhon

Chair

Nov. 17, 2016