

**Present:** Frank Bourree (Chair), Al Hasham, Darlene Hollstein, Rose Arsenault, Nigel Brown, Richard Van Leeuwen, Mark Mawhinney, John Wilson, Tom Roemer, Natasha Reger, Capt. (N) Steve Waddell, Sang-Kiet Ly, Gary Kinar, Troy MacDonald, Bruce Carter (CEO), Cheryl Wirch-Ryckman (Staff)

**Regrets:** Jared Webb, Dan Dagg, Kathleen Burton, Ryan Burles, Mark Smith, Dee Govang

**1) Motion to approve October agenda.**

**Moved by:** Darlene Hollstein

**Seconded by:** Rose Arsenault

**Carried**

**2) Motion to approve October board minutes.**

**Moved by:** Sang-Kiet Ly

**Seconded by:** Darlene Hollstein

**Carried**

**3) Motion to accept September financial statements.**

Overall operating doing well. Economic Development needs to spend allocation over three-year period.

**Moved by:** Sang-Kiet Ly

**Seconded by:** Steve Waddell

**Carried**

**4) Chair's Remarks**

**a. Harbour Authority – update**

Curtis Grad has moved from the Harbour Authority to launch Skwin'ang'eth Se'las Development Company (SSD Co.). Upgrades to the Belleville Terminal are looking very promising. The executive have made a commitment to increase the dialogue with the Harbour stakeholders relating to key policy initiatives and funding requests for study around the federal programs related to divestiture of aerodromes.

**a. Air B&B Hotel Tax**

This is a growing trend in Europe and becoming an issue here in Victoria. Unregulated and untaxed accommodations are an issue both for our tourism members and the overall marketing budget to drive visitors to Greater Victoria.

**b. Support of Military Personnel**

The condolences and support of The Chamber Board and membership were offered. CFB Esquimalt has adjusted security measures while still accommodating community involvement with the Base. As Remembrance Day approaches, work with local police departments is ongoing to ensure the safety of all.

## 5) Policy

- a. Non – Partisan Policy – Updated  
**Moved by:** Gary Kinar  
**Seconded by:** Nigel Brown  
**Carried**
- b. Development Support Letters – recommendation  
Committee to review current policy on letters of support to see if any updates/changes are required.
- c. Adopt Addressing Homelessness in Canada(Attached)  
**Moved by:** Gary Kinar  
**Seconded by:** Steve Waddell  
**Carried**
  - i. Retire National Housing First  
**Moved by:** Gary Kinar  
**Seconded by:** Nigel Brown  
**Carried**

## 6) Chamber Premises Task Force

The Task Force recommends to the Board that The Chamber continues to lease and remain in Victoria's downtown core. The CEO will work towards a lease at the current location with the flexibility to explore an alternate location in order to achieve the optimum price/location.

**Moved by:** Darlene Hollstein  
**Seconded by:** Rose Arsenault  
**Carried**

## 7) Membership 90 Day Strategy (Attached)

- a. 90-day list of members still owing - Circulated to board.

## 8) Board Planning Session

2015 Board only – Nov. 27<sup>th</sup> Evening Event – Oswego Hotel  
November 28<sup>th</sup> – All day – evening free  
November 29<sup>th</sup> – Half day

Sign-up sheet being circulated.

## 9) Chamber Budget Development

The 2015 Budget process is currently underway and a first draft has been reviewed by the Finance & Audit Committee. Final review and approval of the budget to take place at the Board Retreat.

Update to Chamber Ball. Ticket prices originally budgeted at \$200/person can be brought down to \$150/person.

## 10) Peer Advisory Group

Committee is in progress on evaluating and presenting to the Board options that will enhance membership and provide a new revenue stream.

## 11) CEO Remarks

### a. Food Fest

Upon recommendation of the BBQ Committee and Events Team, this event has evolved into a Food Fest. Initial response to the new focus has been positive. Summer 2015

### b. Staff update

A new sales staff has been added to the team: Elizabeth Archer

### c. Victoria Parks, Economic Development, Conference Centre

The city Parks department will be moving to the Conference Centre and along with the Economic Development office will be under the management of Conference Centre Manager Jocelyn Jenkyns.

## 12) New Business

Board was invited to take part in a day sail on a frigate on November 17 courtesy of CFB Esquimalt.

Thanks to all the extraordinary work over the many years of outgoing Board Members: Past Chair Darlene Hollstein, Secretary Rose Arsenault and Prodigy Chair Richard Van Leeuwen. A warm welcome to the incoming members of The 2015 Chamber Board.

### Motion to Adjourn

**Moved by:** Rose Arsenault

**Seconded by:** Gary Kinar

**Carried**

**NEXT MEETING:** Friday November 28, 2014

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**Secretary**

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**Chair**

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**Date**