

GREATER VICTORIA CHAMBER OF COMMERCE Board Meeting at Chateau Victoria 24 June 2014

Present: Frank Bourree (Chair), John Wilson, Dan Dagg, Al Hasham, Rose Arsenault, Kathleen

Burton, Natasha Reger, Capt. (N) Luc Cassivi, Darlene Hollstein, Richard Van Leeuwen, Ryan Burles, Mark Smith, Gary Kinar, Dee Govang, Tom Roemer, Mark Mawhinney, Jared Webb, Bruce Carter (CEO), Chery Wirch-Ryckman (Staff), Janet Crocker (Staff)

Regrets: Sang-Kiet Ly, Nigel Brown

1) Motion to approve May agenda.

Moved by Gary Kinar Seconded by Kathleen Burton

Carried

2) Motion to approve May board minutes.

Moved by Gary Kinar Seconded by Natasha Reger

Carried

3) Motion to approve May Financial Statements

Moved by Mark Smith Seconded by Dee Govang

Carried

4) Chair's Remarks

a. Chamber MeetingsBC Chamber- policy development process was a very valuable exercise.

b. Sewage Treatment

Serious concerns regarding tourism, as well as costs to business and residents.

c. Tourism Planning

Chair attended Tourism Victoria planning session. Chamber is supportive of Tourism Victoria's direction and offered to collaborate where appropriate, as well as a seat on The Chamber's Policy & Government Affairs committee.

5) Sewage Treatment - Update

Monitoring local media/social media and share any new prospective or activities.

6) Economic Development - Update

Foreign Investment program is moving forward, partnership agreements have been signed, two RFPs will be issued and two claims have been submitted so far. The Chamber has received approval to increase the line of credit to \$300,000.

7) Governance

a. VIEA Nomination

Frank Bourree to sit on the Vancouver Island Economic Alliance board.

b. Airport Authority Nomination

Committee has received three applications, a call out will go to the membership. Two names will be forwarded to the Victoria Airport Authority.

8) Prodigy Group

a. Amazing Chase

Successful event with 96 participants, 50 volunteers and 13 event sponsors. The event also had Island Savings as the title sponsor as well as gold, silver and bronze sponsors, and media sponsors. This year's event made \$1,500 profit.

9) Policies to be approved

a) Airport System Policy (Attached)

Motion: to approve policy.

Moved by Dan Dagg
Seconded by Dee Govang

Carried

b) Retire: HARM Reduction & Supervised Consumption (Attached)

Motion to retire policy.

Moved by Dee Govang
Seconded by Rose Arsenault

Carried

c) Retain: Increasing Rental Inventory through fair tax treatment (Attached)

10) NEW BUSINESS

Information Items

11) Committee Reports

- a. Executive Committee
- b. GVDA
- c. Policy
- d. Prodigy
- e. Finance and Audit
- f. Governance

- g. Our Vibrant Community
- h. Community Involvement (in abeyance)

12) Standing Reports

- a. Events Registration
- b. Executive Dashboard
- c. Membership Report
- d. Board Attendance Report

Motion to stand at ease.

Moved by Richard Van Leeuwen
Seconded by Rose Arsenault
Carried

13) Discussion re: 2 year terms for Board Chair

Board chairs typically have 2 year terms for organizations of this size and ilk. Additional recommendation to also assign 2 vice-chairs in order to provide redundancy and additional training time on key issues.

Benefits of a longer term include:

- increased depth of knowledge on complicated issues;
- ability to develop stronger relationships with stakeholders and key staff; and,
- improved continuity on issues and direction of Chamber initiatives

Concerns raised regarding longer terms:

- new executive injects new ideas
- significant commitment for Board members who might be interested in being part of Executive

Next steps: examination and possible redraft of bylaws needed, staff person needs to be assigned to Governance Committee for assistance.

Motion to have Governance Committee review Chamber bylaws to determine what changes might be needed to move chair/vice-chair terms to 2 years.

Moved by: Darlene Hollstein Seconded: Natasha Reger

Carried

Addendum: Governance Committee to review all founding documents/bylaws to confirm that these changes will not cause any unexpected consequences.

Carried.

14) Chamber Integration

Goals include improving the overall Chamber brand, personal commitment to and leadership on amalgamation, cost efficiencies in terms of administrative backends, common voice in terms of policy/advocacy. Next step build trust and community.

15) Policy - Integration

Unclear if Integration is a workable policy objective. Current challenges around policing, sewage, etc. demonstrate that energy spent advocating for this efficiency may not bear results. This does not mean abandoning the issue. Policy committee to review.

16) Committee/Task Force Changes

Motion to dissolve the Community Involvement Committee

Moved by: Rose Arsenault Seconded by: Kathleen Burton

Carried

Motion to start a Task Force to develop Chamber PAGs (Peer Advocacy Group).

Moved by Natasha Reger Seconded by Gary Kinar

Carried

Task Force Volunteers: Lead: Natasha Reger

Team: Rose Arsenault, Dee Govang, Cheryl Wirch-Ryckman assigned as staff liaison.

Board Liaison to WestShore: Dee Govang

Board Liaison to Esquimalt: TBD

Board Liaison to Saanich Peninsula: TBD

17) Mission Statement revision.

To be a progressive, inclusive and dynamic community leader, the Greater Victoria Chamber of Commerce is a supportive resource for business people who wish to learn, grow and create a stronger business and a more robust and sustainable community.

Moved by Dan Dagg Seconded by Gary Kinar Carried

18) Events 2015

Staff will be making changes to the normal events schedule for 2015. The main components being:

- No golf tournament for 2015, instead hold a Chamber BBQ
- Move the Business Awards from late April to May
- Add a ball in February

| Motion to adjourn. Moved by Seconded by Carried | Richard Van Leeuwen Rose Arsenault | | |
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| Next Meeting: Tuesd | ay July 22 nd | | |
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| Secretary | | Chair | |
| | | | |
| Date | | | |