

GREATER VICTORIA CHAMBER OF COMMERCE Board Meeting 07:30 hours – 23 July 2013

Present: Darlene Hollstein (Chair), Frank Bourrée (Vice Chair), Lori Muñoz, Sang-Kiet Ly, Ryan

Burles, Mark Smith, John Wilson, Rose Arsenault, Tom Roemer, Gary Kinar, Nigel Brown, Kathleen Burton, Al Hasham, Bruce Carter (CEO), Oriane Fort (staff)

Regrets: Capt (N) Luc Cassivi, Dan Dagg, John Espley, Richard Van Leeuwen

1) Motion to approve the meeting agenda, with the addition of Harbour Airport, and the removal of Amalgamation, under 4) Chair Remarks

Moved by Seconded by

Al Hasham Mark Smith

Carried

2) Motion to approve minutes of May 2013 Board of Directors.

Moved by Seconded by

John Wilson Rose Arsenault

Carried

3) Acceptance of the June Financial Statements

Moved by Seconded by

Sang Ly Mark Smith

Carried

4) Chair's Remarks

a) City of Victoria

City Manager Gail Stephens has stepped down, which will be a difficult position for the city to fill with an election year scheduled for 2014. The city also released its parking review opinions following a six-month consultation.

b) Economic Development

The Greater Victoria Development Agency held its most recent meeting in the Westshore to discuss regional collaboration for WD funded projects. Post-secondary institutions based in different municipalities are already working together to draw international students to the region; they offer a good example of regional collaboration that supports economic development. Dallas Gislason and Sage Baker, the city's Economic Development Executive are already discussing strategy and potential collaboration together.

c) Our Place Sponsorship

The Board of Directors will be serving Victoria's street community breakfast the morning of July 24th at Our Place. The Chair thanked those participating for generously donating their time.

d) Harbour Airport

A transfer in management of the harbour airport will likely incur costs no matter which new organization oversees its operations. There is some potential interest from the Greater Victoria Harbour Authority as their CEO Curtis Grad has background experience running airports. The board referred the issue to the Policy Committee for further discussion and consultation.

5) Sewage Treatment Technical Advisory Panel

The technical advisory panel will focus only on existing plan details and The Chamber has declined the invitation to participate.

6) Election Schedule

The Chamber election period has been extended to provide better opportunities for candidate exposure, including an event where candidates can deliver speeches to the membership.

Motion to approve the 2013 Election Schedule.

Moved by Al Hasham Seconded by Tom Roemer

7) Coalition to End Homelessness

The Chamber's previous representative Gerry Brimacombe's term has ended, and a new representative must be selected.

Motion to appoint Frank Bourrée as the Chamber representative for the Coalition to End Homelessness.

Moved by Kathleen Burton Seconded by Nigel Brown Carried

8) BC Transit Proposal

BC Transit's Rory Kulmala and Erinn Pinkerton met with the Policy Committee to discuss the Transit Priority Review proposal. The Chair and CEO are meeting with Victoria Mayor Dean Fortin to discuss transit next week. An overall transportation plan that captures all users will best benefit the city, as will coordination with the Ministry of Transportation. It was agreed The Chamber would support the DVBA plan of an alternating centre lane.

9) Rate Increase

Motion to increase membership rates by 2%, to introduce an optional charge for Economic Development of \$20/member.

Moved by John Wilson Seconded by Al Hasham

Motion to create a committee to assess the feasibility of switching to a tiered membership model.

Moved by Kathleen Burton **Seconded by** Rose Arsenault

The committee will be made up of Bruce Carter (Chair), Rose Arsenault, Frank Bourrée, Darlene Hollstein, and Tom Roemer. It will report at the fall board planning session in November.

10) CEO Report

a) Update 150th Anniversary

There will be a community celebration on September 21st in Centennial Square as well as a heritage tree planting, where 150 native trees will be planted along the Galloping Goose trail running through different municipalities.

b) BC Chamber

There has been some media around new policies that were passed at the BC Chamber AGM. There has been no media push for the industrial land reserve and credit card fee policies as they continue to be further examined with stakeholders.

c) Product Recycling

New provincial legislation requires businesses who introduce and distribute packaging materials in BC to be responsible for their recycling. The private organization MMBC is offering businesses this service for a fee, but the legislation is unclear as many businesses already pay taxes that cover the cost of local recycling programs.

d) Royal BC Museum

The museum has changed its business model to focus only on artifacts, however many recent blockbuster shows have relied on few to no artifacts. The museum's success is closely linked with regional hotel statistics, and this decision could negatively impact tourism.

e) Government Relations Strategy

A meeting has been set with local MLA's in September, and meetings will be scheduled with key Ministers in the fall.

f) Manufacturing Committee

The committee is stalled by a lack of manufacturers and will continue solely for subject specific events.

11) New Business

a) Amazing Chase

The Amazing Chase raised nearly doubled its 2012 total revenue this year due to the increase in the number of participants and sponsorship fees. The Prodigy Group would like to raise the honorarium to \$1,500 for the event's coordinator position and plans to focus more on sponsorship and communications. The board will take this into account during the 2014 annual planning and budgeting.

b) Our Vibrant Community Task Force

Motion to create an Our Vibrant Community Task Force to assess the feasibility of creating a Political Action Committee.

Moved by Gary Kinar Seconded by Al Hasham

The committee will be made up of John Wilson (Chair), Bruce Carter (Vice Chair), and two members from the Policy Committee. The committee will report back in August 2013.

12) Committee Reports - no discussion

- a) Executive Committee
- **b)** GVDA
- c) Policy
- d) Prodigy
- e) Finance and Audit
- f) Governance
- g) CI Task Force

13) Standing Reports - no discussion

- a) Business Plan Tracking Sheet
- **b)** Events Registration
- c) Executive Dashboard
- d) Membership Report
- e) Board Attendance Report

14) Additional information items

- a) City of Victoria Parking
- b) Harbour Authority Governance
- c) Natural Gas Rates
- d) Base Commander Biography

15) In Camera Session

Support staff departed for in camera session.

Motion to Adjourn by Frank Bourrée

Next Meeting: August 27, 2013

Secretary	 Chair	
Date		