

**GREATER VICTORIA CHAMBER OF COMMERCE**  
**Board Meeting**  
**07:30 hours – 22 May 2012**

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**Present:** John Espley (Chair), Rose Arsenault, Kathleen Burton, Kimberley Hughes, David Marshall, Darlene Hollstein, Frank Bourree, Al Hasham, Dan Dagg, Sang Ly, David Rand, John Wilson, Mike Black, Capt(N) Craig Barnes, Lori Munoz, Richard Van Leeuwen, Bruce Carter (CEO), Sasha Angus (staff)

**Regrets:** Tom Roemer

**1) Motion to approve the meeting agenda as amended**

- It was requested that “Shop local” be added as a discussion item under other business

**Moved by** David Rand  
**Seconded by** Dan Dagg  
**Carried**

**2) Motion to approve consent agenda, including minutes of April 2012 Board of Directors meeting.**

**Moved by** David Rand  
**Seconded by** Kimberley Hughes  
**Carried**

**3) Action Items from Previous Minutes**

- There were no action items from the previous board minutes.

**4) Committee Business**

**a) Policy and Government Affairs**

The committee Chair outlined the recent activities of the committee including the recent request for the Chamber to participate in national discussions on municipal infrastructure.

**b) Strategic Communications**

The committee Chair reported that the committee had met to review the terms of reference for the committee. It was determined that there may not be a requirement for the committee to continue meeting as a number of items are operational in nature and staff have initiated a number of actions regarding the Chamber’s rebranding and communications activities.

**Motion for the Strategic Communications Committee to stand down**

**Moved by** Dan Dagg  
**Seconded by** Rose Arsenault  
**Carried**

**c) Prodigy Group**

The committee chair reported that the mentorship program is looking for additional mentors and potential mentees. The committee is reviewing its current activities with a goal of focusing more resources on fewer events. Given this direction, the committee will be rewriting its terms of reference and work plan accordingly.

**5) Items of Note**

**a) BC Ferries**

Discussion centered on the changes introduced by the Provincial government to address recommendations made in the BC Ferry Commissioner's report in January. While the overall direction to address changes to make the ferry system were supported by the Chamber, concerns around the removal of rules prohibiting cross subsidization between routes was identified as a concern. The Chamber has written a letter to the Minister of Transportation and Infrastructure outlining the Chamber's position on the changes and will be establishing an ongoing dialogue with BC Ferries on the issues raised.

**b) Liquor Laws**

The province has introduced changes to the liquor distribution act that will allow caterers and other service providers to take out liquor permits on behalf of clients. This issue has been a concern to the Chamber, and will make the logistics of holding mixers and other events significantly easier for the Chamber and other organizations.

**c) Police Integration**

The province has introduced changes to the Police Act which will strengthen the requirement of regional police departments to better integrate their policing activities, particularly where major crime and other important operations are concerned. This is a policy win for the Chamber who has called for a more integrated approach to regional policing.

**d) Build Canada Fund**

Chamber staff has been invited to participate in the national Municipal Infrastructure Forum, which is being held as part of the Federation of Canadian Municipalities AGM in Saskatoon. This is an important initiative to establish the next generation of the Build Canada fund through which a significant amount of the country's infrastructure is funded.

**e) BC Chamber AGM**

The Chair of the Chamber, CEO, and Manager of Policy and Gov't Affairs recently returned from the BC Chamber AGM in Penticton, where the Chamber successfully advocated for five Chamber policies to be adopted as BC Chamber provincial policy.

**6) Staff Report**

Bruce Carter provided a staff update and advised the board on the progress of the membership software conversion.

**7) Other Business**

For the benefit of board members who were absent at the last board member a review of the Chamber's decision regarding the "Shop Local" was discussed.

**Motion to Adjourn by David Rand**

**Next Meeting: June 26<sup>th</sup> at 7:30 AM at the Delta Ocean Pointe Hotel**

**NB: The June 26<sup>th</sup> meeting will also include the board's mid-year planning retreat**

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**Secretary**

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**Chair**

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**Date**